



PRINT & TRADITIONAL MEDIA REACH

10,000 + Flyers, posters, and postcards distributed throughout the year

TV and Radio advertising from Erie, PA to Rochester, NY, Buffalo, NY to Hornell, NY

Dozens of markets we've created a relationship for over 25 years!

ONLINE REACH

90,000+ web page views
270.6k+ Facebook and Instagram Impressions
Advertise on Spotify, TikTok & BandsInTown

ATTENDANCE

— **100,000+**

Record breaking attendance each year over the past 20 years!

75+
CONCESSIONAIRES

—
Food, Local Artisans, Commercial Sales and Not-for-profits

**900 + Exhibitors,
Over 4000 Competitive Exhibits**

—
4 H and Open Class: Livestock, Domestic, Horse and Small Animals

Livestock Auction

\$270,000

—
Incredible community turnout and support for these hardworking 4H'ers!

ENTERTAINMENT

\$85,000 Free shows for fair-goers offered each day!

—
\$500,000+ Spent on SOLD OUT GRANDSTAND SHOWS EACH YEAR!



SPONSORSHIP BENEFITS

PRE-EVENT RECOGNITION	BRONZE \$150	SILVER \$300	GOLD \$600	PLATINUM \$1000	DIAMOND \$2500+	SHOW SPONSOR \$5000
Number of Tickets (Include most grandstand shows!)	5	10	20	25	30	30
Website Presence	✓	✓	✓	✓	✓	✓
Event Flyers		✓	✓	✓	✓	✓
Social Media Promotions			✓	✓	✓	✓
Logo On All Print Ads				✓	✓	✓
Radio Ad Inclusion					✓	✓
Posters and Print Listing Company As Night Sponsor						✓



SPONSORSHIP BENEFITS

EVENT RECOGNITION	BRONZE \$150	SILVER \$300	GOLD \$600	PLATINUM \$1000	DIAMOND \$2500+	SHOW SPONSOR \$5000
Announcer Recognition	✓	✓	✓	✓	✓	✓
Website Presence	✓	✓	✓	✓	✓	✓
Signage on the Grounds		✓	✓	✓	✓	✓
Promotional Space to Display Brochures/Cards			✓	✓	✓	✓
2x2 Banner In Grandstand Area				✓	✓	✓
Radio Ad Inclusion					✓	✓
4x8 Banner Listing Company As Night Sponsor						✓



501 Erie Street | Little Valley, NY 14755 | 716-938-9146
info@cattarauguscofair.com

Corporate Sponsorship

Company Name	
Company Contact	
Company Address	
Company Email/Website	

Please forward your graphics and/or social media page to info@cattarauguscofair.com
Thank you for your sponsorship!

Our company has chosen to be a...

<input type="checkbox"/>	Bronze Sponsor
<input type="checkbox"/>	Silver Sponsor
<input type="checkbox"/>	Gold Sponsor
<input type="checkbox"/>	Platinum Sponsor
<input type="checkbox"/>	Diamond Sponsor
<input type="checkbox"/>	Show Sponsor

Checks made payable to Cattaraugus County Fair