



**Why should
your company
become a
sponsor?**

ONLINE REACH

86,000+ web page views

287,193+ Facebook and
Instagram Impressions

ATTENDANCE
100,000+
Record breaking attendance
each year over the past 20
years!

75+
CONCESSIONAIRES
Food, Local Artisans, Commercial
Sales and Not-for-profits

**900 +
Exhibitors,
Nearly 4000
Competitive
Exhibits**
4 H and Open Class:
Livestock, Domestic, Horse
and Small Animals

**Livestock
Auction**

\$224,000
Incredible community
turnout and support for
these hardworking 4H'ers!

ENTERTAINMENT
**\$75,000 Free shows
for fair-goers offered
each day!** **\$500,000+ Spent on
SOLD OUT
GRANDSTAND SHOWS
EACH YEAR!**



SPONSORSHIP BENEFITS

PRE-EVENT RECOGNITION	BRONZE \$100	SILVER \$250	GOLD \$500	PLATINUM \$1000	DIAMOND \$2500+	SHOW SPONSOR \$5000
Number of Tickets (Include most grandstand shows!)	5	10	20	25	30	30
Website Presence	✓	✓	✓	✓	✓	✓
Event Flyers		✓	✓	✓	✓	✓
Social Media Promotions			✓	✓	✓	✓
Logo On All Print Ads				✓	✓	✓
Radio Ad Inclusion					✓	✓
Posters and Print Listing Company As Night Sponsor						✓



SPONSORSHIP BENEFITS

EVENT RECOGNITION	BRONZE \$100	SILVER \$250	GOLD \$500	PLATINUM \$1000	DIAMOND \$2500+	SHOW SPONSOR \$5000
Announcer Recognition	✓	✓	✓	✓	✓	✓
Website Presence	✓	✓	✓	✓	✓	✓
Signage on the Grounds		✓	✓	✓	✓	✓
Promotional Space to Display Brochures/Cards			✓	✓	✓	✓
2x2 Banner In Grandstand Area				✓	✓	✓
Radio Ad Inclusion					✓	✓
4x8 Banner Listing Company As Night Sponsor						✓



501 Erie Street | Little Valley, NY 14755 | 716-938-9146
info@cattarauguscofair.com

Corporate Sponsorship

Company Name	
Company Contact	
Company Address	
Company Email/Website	

Please forward your graphics and/or social media page to info@cattarauguscofair.com
Thank you for your sponsorship!

Our company has chosen to be a...

<input type="checkbox"/>	Bronze Sponsor
<input type="checkbox"/>	Silver Sponsor
<input type="checkbox"/>	Gold Sponsor
<input type="checkbox"/>	Platinum Sponsor
<input type="checkbox"/>	Diamond Sponsor
<input type="checkbox"/>	Show Sponsor

Checks made payable to Cattaraugus County Fair